



Media Policy

Acrow recognises the role of the media to properly inform the public about matters of interest involving the Company. It is Acrow's policy to be cooperative and candid with the media within legal and other constraints.

Any statements to the media on matters which may have a material impact on the Company's business or reputation must be approved by the Managing Director of Acrow Formwork & Scaffolding Pty Ltd.

It is against Acrow policy to 'secretly' or anonymously send material to the media including materials about Acrow or a third party.

Furthermore, employees need to be mindful of their responsibility to safeguard Acrow's confidential and proprietary information.

The Managing Director will normally be the spokesperson for Acrow on corporate matters. The Managing Director may delegate the responsibilities of spokesperson where appropriate.

The Marketing & Communications Manager is responsible for coordinating media relations in Acrow and for providing advice on handling the media. He or she must be kept informed of any significant media activity involving the Company. All media queries outside a manager's business area should be referred to the Marketing & Communications Manager.

Steven Boland
Chief Executive Officer